

Chamber 2011 Goals

1. Promoting Business

- a. Buy Local Campaign – “THINK COUNCIL FIRST”
Through posters, emails and other forms of media the Chamber will promote the local businesses and encourage purchasing items locally.
- b. Website
The Chamber will expand, maintain and provide the website for information both within and outside our community. Expansion of the website to link to other web sites will promote the Adams county area. Use the website as a tool to communicate activities with the community, besides emails and publications in the newspaper.
- c. Focus on business needs
The Chamber will send a survey to determine the needs and expectations of individual businesses. Maintain a business directory, which will also serve as a relocation guide.
- d. Partnerships – Learning Center, Forest Service, Council Community Visitor Center, Museum, School
The Chamber will foster partnerships between several key community facilities to promote both their development and the Chamber’s.

2. Promoting Community

- a. Buy Local Campaign – “THINK COUNCIL FIRST”
Through posters, emails and other forms of media the Chamber will promote the local businesses and encourage purchasing items locally.
- b. Website
The Chamber will create and maintain a new Chamber only website to provide information both within and outside our community.
- c. Support “Saving Council” movie
The Chamber will continue supplying support to the director/producer for the movie “Saving Council”.
- d. Work with other community organizations
The Chamber will strive to create stronger relationships with other community organizations in town (i.e. Community Garden, Quilt Show, Kozy Kids program, Music Festival, Adams County

PROMOTING COMMUNITY CONTINUED:

Preservation Commission, American Legion, Lions Club, Beta Sigma Phi, Rodeo, HCIA.etc.)

e. Partnerships – Learning Center, Forest Service, Council Community Visitor Center, Museum

The Chamber will foster partnerships between several key community facilities to promote both their development and the Chamber's.